

Art &
Photo
Design

ROYAL SECRET
INVESTIGATOR

2024

CONFIDENCE INTERVAL

We work and we deliver the work with 100% completeness, but we always have to think of it as between 95% and 99%. If you always feel like you're missing something, it's because you're trying even harder to make your next work 100% successful. As a result of thinking and acting in this way, customer reliability will be over 100% and skill level will be over 200%.

近墨者黑

When you look at the small world, you only see small things, but when you look at the big world, you can see infinite values that were not visible in the small world. Our goal is to become a high-value company by leaving the small world of Korea and entering the wider world where people can experience deep artistry and take on new technological challenges.

THE LIFE OF THE GIVER

We share our artistic editing techniques and filmmaking expertise with technicians who need it, and we provide free workspace and food to artists of all genres who struggle to make work in difficult lives. The reason is that by supporting all this, you can get the opportunity to discover and work on other artistic techniques and know-how. Also, by protecting the artists, you can get a great opportunity to be inspired to plan richer works.

Art Production Company

"Dream Drawing"

ROYAL SECRET INVESTIGATOR is not a simple technical production designed to perform.

We are an art production company that creates works of art that can evoke a wide range of emotions through the application of artistic sensibility.

We produce content based on pure creativity, and we are one of the few production companies in the world that does not use pre-set or pre-designed content.

Art Production

A video and photo production company that is true to the basics, with a unique way of thinking and an artistic sensibility.

Post-Production

CG, VFX editing and specialized virtual effects production to add artistic flair to video and photography

Artist Management

Clean and proven performer representation business with rich artistic sensibility

We create work that
incorporates artistic value through design, music, and writing

**Express corporate sentiment
through artistic color**

Incorporate the company's philosophy to
understand the company's emotions and
express them with artistic colors.

**A message that makes the
people who see a work of art
think about it**

Hearing inspires imagination, touch
inspires faith, and sight inspires the spirit.





Sensational design
video and photography
by artistic team

In-depth artistic work in video and photography is not the ability of a single cinematographer or a single director of photography. The skills of all workers involved in the production of art made this possible. From planning to post-production, RSI's art team has excellent capabilities.

First we draw an imaginary picture of what kind of artistic sensibility we want to express.

Then we produce a picture or a video.

Any image or video shoot must be done on the basis of a solid plan and a storyboard. The reason for this is that only in this way can the overall emotional atmosphere of the work be in balance. The RSI project team doesn't just shoot with mechanical planning and storyboards. They shoot with pure artistic emotion and technical know-how. This is the reason why beautiful and original works of art can be created.





Each production part handled by 5 teams in 5 countries

RSI has plans for collaborative art production with its affiliated project teams in the USA and Japan. Once the plan is complete, production is carried out in collaboration with Rsi's manufacturing partners, the project teams in the USA, Japan, UK and Canada. Over a period of approximately 3 years, the mixed project team collaborated on approximately 30 works of art. Originality and high quality technical work are guaranteed by this mixed cultural and artistic work.



By mixing the culture and technology of each country, RSI produces artistic videos and photos.

The RSi project team's approach to production planning is one of goal setting with a broad perspective. So more than four teams from different countries with different cultures are meeting to plan. Once the production plan is complete, production meetings are held several times, which are divided into shooting, post-production, and other parts. In order to produce a high quality work of cultural cooperation, we proceed with filming after these detailed production meetings.



ART PROJECT GROUP



From a variety of cultural collaborations, clients may encounter art planning ideas

There is only one theme for a piece of art, but there have to be a lot of ideas to express the theme. The more ideas you have, the wider the range of choices you have, and the more original, stable, detailed work you can produce.

The RSi Art Project Group has come together to carry out these planning activities and, at the same time, to make the works of art accessible to people all over the world.

We worked with a production team that was based in that country and had an intimate knowledge of the culture of that country. Because if you only extract the strengths of each country's culture and turn them into artistic ideas, you can increase the value of the work infinitely.

When it comes to creating ideas that only the RSi Art Project Group has, this method is a great advantage.

Each part of the production is carried out by a team of professional technicians.

Every production company that produces work has its own advantages and disadvantages.

Some production companies are very good at planning, but their technology for capturing images and video tends to be inferior. Also, some companies have excellent image and video technology, but their design sense is very poor.

Among these production companies, we select only the strong ones and exclude the weak ones, and form a project team to work together to produce works of art.

To take advantage of the strong technical advantages of the selected project team, we classify the team in detail and produce it together.



The final result will be slow, but you will be able to see a work of artistic value that will exceed your expectations.

There are some differences in time zones and work research times from country to country due to the nature of the Art Project Group. So compared to other production companies, it is on the slower side.

However, by understanding culture accurately through accurate information, we create works with original ideas.

We guarantee that the value of the work of the Art Project Group is incomparable to that of any other work. You will be able to see future artistic and cultural works that are one step ahead, even if the results are slow.

Million

900

Total accumulated views

RSi has a cumulative view count of approximately 900 million views across 23 productions and is on track for even more. Although the number of works produced is small, the value of each work is high, as evidenced by the verified comprehensive cumulative number of views.

In addition, the acceptance rate for production requests from new clients is very low, less than 3%. However, as we have seen the results of the work reach 900 million views, many of the clients we have worked with are renewing their contracts with us.

Production plan announcement

RSi never asks to produce works based on educational, regional or kinship ties.

That's why there's been a lot of failure in terms of production requests.

We made sure to challenge the production request based on production plan capabilities only.

809
Effort

Quantity of completed/uncompleted work

We produced 23 works over about 3 years.

The acceptance rate for production requests is less than 3% and we have very few production jobs in comparison to similar production companies.

But the value of a work of art is higher than that of any other work.

23.4
Result

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 1

Are you in need of a project plan or idea?

Even if you do not produce the work with us, we will provide it to you free of charge.

However, please remember the name of the planner (artist) responsible.



One

ART PRODUCTION

CREATE ART

We plan works by comprehensively condensing the sketches of the works of the best artists in each field.



Plan about 3 or 4 themes, combining the corporate identity and the value of the content that you want to express, and then deliver them to the client. Based on a theme ultimately chosen by the client, a detailed production plan is drawn up using RSI's unique artistic expressiveness.



RSI's team of experts in each field not only have the technical skills to produce, but also come up with new ideas and themes.

RSI's unique method of strategic planning has the great advantage of preventing the tyranny of dogmatic master planners and creating richer and more unique works of art.

All production companies have technical skills for the filming. However, depending on how basic the basics are, how detailed the filming is and how much effort is put into it, the quality of the work varies.



RSI's team of experts is simple, but sticks to the basics when filming, and although the production time is a little long, they work in detail over and over again until the desired scene is achieved.

The technical skills of videography and photography are also different. Therefore, not only professional photo shoot directors, but also lighting directors, photographers and other staff participate in photo shoot production only as experts in their respective fields, locations, genres, etc.

ART PRODUCTION COMPANY

To capture the artist's thoughts in the work, detailed facial expressions and movements, as well as dialogue and sound, are included in the storyboard.

And rather than just a storyboard with theoretical explanations using Word, PPT or Photoshop, we create a storyboard that allows you to see the entire work by incorporating the emotional atmosphere of the actual work, including animation effects, motion graphics and 3D image diversification.



A company with specialized expertise



To create a deep level of perfection in the work, we even do detailed videography and photography. Such in-depth videography and photography is only possible if one has technical videography and photography expertise. Richer and more detailed work results from RSI's unique technical expertise.

ART VIDEOGRAPHY

Introducing the production process and basic estimating



1. USD 153,000 ~ (Music Video)
2. USD 297,000 ~ (Advertising Video)
3. USD 675,000 ~ (Art Advertising Video)
4. USD 375,000 ~ (Movie Drama Video)

If you want to know the detailed quoteDownload the quote Excel file from the website or check with your RSI representative.

Stage of the art production

1. Art Video planning
2. Video storyboard
3. Filming equipment
4. lighting equipment
5. sound equipment
6. Production
7. Studio
8. Makeup designer
9. Hair designer
10. Fashion coordinator
11. Sponsor

The amount of time required for each stage of production

1. Planning Direction : 2 weeks ~
2. Storyboard : 2 weeks ~
3. Camera test / Shooting test : 7 Days ~
4. Main Shooting : 7 Days ~
5. Post-Production : 6 weeks ~

ART PHOTOGRAPHY

Introducing the production process and basic estimating



1. USD 75,000 ~ (Studio basic)

2. USD 85,000 ~ (outdoor basic)

3. USD 110,000 ~ (art design)

4. USD 150,000 ~ (Special Equipment)

If you want to know the detailed quoteDownload the quote Excel file from the website or check with your RSI representative.

Stage of the art production

1. Photo storyboard
2. One artist
3. Studio
4. Makeup designer
5. Hair designer
6. Fashion coordinator
7. Photo editing

The amount of time required for each stage of production

1. Planning Direction : 2 weeks ~
2. Storyboard : 1 weeks ~
3. Camera test / Shooting test : 2 Days ~
4. Main Shooting : 1 Days ~
5. Post-Production : 2 weeks ~

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 2

RSi does not work with any of the general advertising agencies that are affiliated to any of the major companies in Korea.

There have been many instances of the use of valuable artists for the sole benefit of their companies.

RSi prioritises the protection of artists over corporate interests.

Two

ARTISTIC TECHNOLOGY



ARTISTRY TO ARTISTRY ADDITION

We produce videos and images with RSI's unique colors by adding artistic expression to cutting-edge technology in filming and editing.

Using high-difficulty programs such as Davinci Resolve and Baselight, we create works of art using RSI's unique color expression, impact effects, and creative expression. When it comes to the skills of art design, you can feel the artistic sense just by looking at the process and the results of the work.



Art Design Art Design Art D Production Post - Production Pos n Art Design Post - Producti

1

VFX

To draw the picture of the work you imagine, we are equipped with workstations suitable for 2D and 3D work. It has been designed to allow for a detailed collaborative work flow for each part, and we are working diligently to bring the margin of error down to less than 2%.

2

CGI Rendering

RSi's CGI rendering project team can help you with the creation of vibrant, detailed artwork for your work. We have a refined and creative eye for the technical details of a work of art. We capture and convey its vitality and essence.

3

Motion Graphics

Motion graphics is a form of digital animation that can be used as an enhancement to videos, Web sites, advertisements, and other digital media. RSi's motion graphics project team specializes in kinetic typography, the production of animation sources, and video for the web and social media platforms.

4

Image Art Edit Design

According to the content requested by the customer, we offer a service that creates fresher and deeper beauty. We not only produce the parts, but detail them with RSI's Image Art Edit design team's artistic sensibility.

5

Color Grading

Recently, with the variety of types and options of cameras and lenses, post-production work to achieve the best results in videos and photos is very difficult. RSI's project team receives the exact color the designer wants to express, extracts the exact color using Baselight and DaVinci Resolve digital color correction programs, and then works professionally to balance the work.



POST - PRODUCTION

Introducing the production process and basic estimating



1. USD 28,000 ~ (Color Grading)
2. USD 43,000 ~ (Image Art Edit Design)
3. USD 37,000 ~ (Motion Graphics)
4. USD 153,000 ~ (CGI Rendering)
5. USD 388,000 ~ (VFX)

If you want to know the detailed quoteDownload the quote Excel file from the website or check with your RSI representative.

Stage of the art production

1. Post-produce planning
2. Art design planning
3. Post-production

The amount of time required for each stage of production

1. Planning Direction : 3 weeks ~
2. Post-Production : 3 weeks ~

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 3

RSi works to produce works of art, not to increase sales. Therefore, our first consideration is the planning and value of the artwork rather than the client's production budget.

When the budget is insufficient to produce, but the artwork is deemed valuable, RSi will move boldly to produce.



Three

ARTIST MANAGEMENT

MANAGEMENT

ROYAL SECRET INVESTIGATOR'S ARTISTS

The artists selected by RSi have not been discovered and recruited simply on the basis of their image to the outside world.

The level of knowledge required to interpret the work well was reviewed. In addition, we made sure that they had a clean and solid personality and that they would be able to work well together on the production floor.

There is something special about the RSi when it comes to verification.

This means that we continue to manage the artist's privacy even after the contract period has ended, to ensure that the artistic value of the work is not compromised, and of course to ensure that the individual artist is doing the right thing.



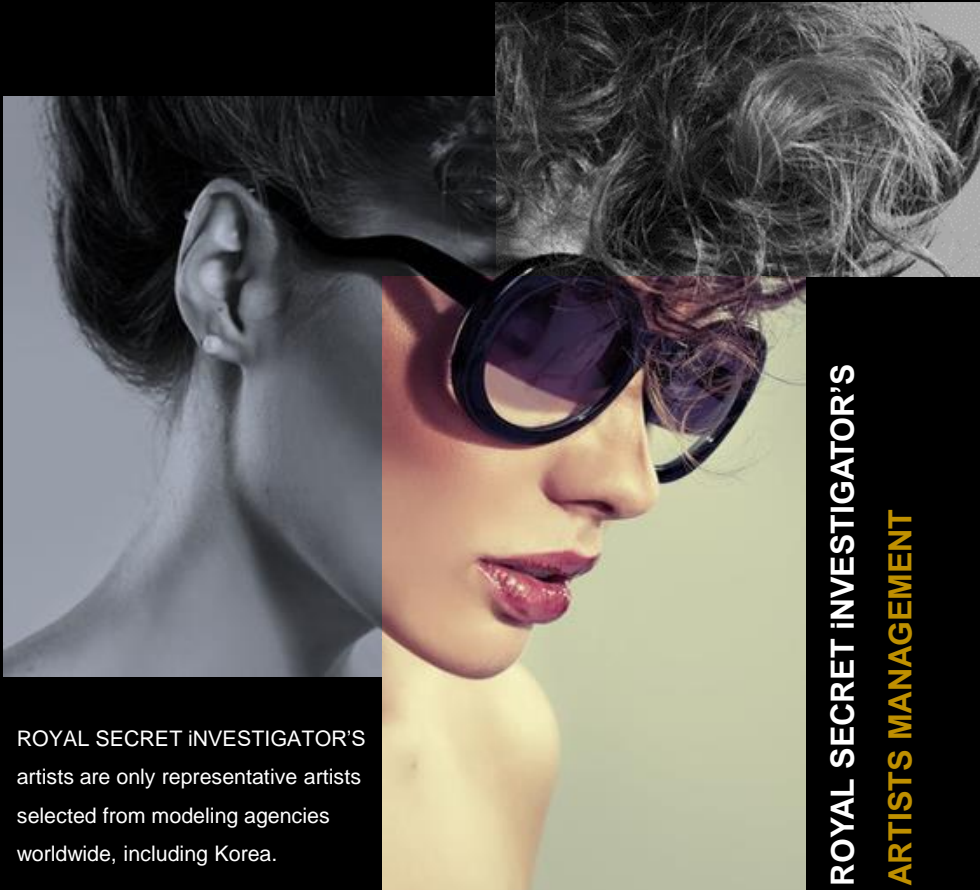
Delivery of the shooting plan and the storyboard

The shooting plan clearly states what is to be expressed, how it is to be expressed, and what kind of atmosphere is to be created. Therefore, if the artist is familiar with the shooting plan in advance, he can make a more profound artistic movement direction, so must communicate the plan. When the artist sees the storyboard in advance, he has an instant understanding of the flow of the shoot. The storyboard must also be delivered so that you can adjust the state in a stable way.

Image of the desired style (hair, makeup, clothes, etc.)

The artists of RSi have a very strong extroverted image. This is why the hairstyle, color, makeup and clothing are personally tailored by our RSi team of professionals. Even if the concept requires constant changes on the set, our RSi professional team will work with the artist on the set and directly adapt the style image. If the artist needs to cut the hair or beard, the decision must be made in consultation with the artist.





ROYAL SECRET INVESTIGATOR'S artists are only representative artists selected from modeling agencies worldwide, including Korea.

ROYAL SECRET INVESTIGATOR'S
ARTISTS MANAGEMENT

Schedule must be confirmed at least 1 month in advance

Since the schedule has been confirmed, we have been working hard to manage the image of the work to the outside world. From body size appropriate to the work, to skin tone management, to practicing shot direction, artists focus on and manage all elements. For this reason, it is necessary to confirm the schedule of the shoot at least one month in advance. Additionally, artists shooting many jobs may need to manage their schedules so they do not overlap.

Check to see if the company profile and the product you want to take a picture of are verified products

RSi artists can only work with proven companies and products. No matter how high the amount is, if the company and the product are not verified, we will not participate in it. We only do the work that is valuable and the work that allows us to grow together. If the value of the product is consistent with moral ethics, has artistic beauty, and has been proven to be commercially viable, then we will be happy to work with you.

MODEL MANAGEMENT

Introducing the production process and basic estimating



1. USD 2,100 ~ (Photo Models - basic)
2. USD 14,000 ~ (Photo Models - special)
3. USD 16,000 ~ (TVC Models - basic)
4. USD 44,000 ~ (TVC Models - special)

If you want to know the detailed quoteDownload the quote Excel file from the website or check with your RSI representative.

Stage of the Artist Contract

1. Content verification
2. Check the duration of the contract
3. Content exposure range verification
4. Check where to shoot and when to shoot

Time needed before the artist starts shooting

1. Storyboard and shooting script : 2 weeks ~
2. Camera test / Shooting test : 3 Days ~
3. Main Shooting : 7 Days ~

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 4

We do not plan to produce in a timely manner with a working story that fits the trend. Rather, the production plan is created by referencing what has gone before, or consists of a whole new original working history.

In order to differentiate itself from other works, RSi invests a lot of research and effort.

Furthermore, we do not simply plan to film mechanical to meet the client's needs.



Art Production - Video

PORTFOLIO



Art Production – Photo

PORTFOLIO



Art Design & Post - Production

PORTFOLIO



Post - Production
PORTFOLIO



Art Design
PORTFOLIO



Artist Management
PORTFOLIO

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 5

It is true that depending on the skill and experience of the artists, they will receive different casting fees.

However, in the advertising production market, there is no significant difference in the casting fees for artists, except for certain levels of celebrity. The reason for this is that it is not easy to assess the public awareness and the value of the model.

In addition, each artist's area of expertise, charm, and characteristics are different.

Therefore, the casting fee is approximately the same.

International

Art Project Team



ROYAL SECRET INVESTIGATOR

Production planning
Sales planning
Video Shooting
Photo Shooting
Design

This company specializes in researching and analyzing unique designs, as well as researching photography and videography technology.

This project team succeeded in research and development that enables chroma key photography while detecting motion by combining 2D / 3D video and images with live action at the same time. Based on this successful research, the project team also succeeded in having two patents verified in Korea.



Planning and directing unique works is the specialty of this team.

International

Art Project Team



MMM.COM

Production planning

Video Shooting

Design

Post Production

This is a project team of 9 major YouTubers, with up to 1.5 million subscribers, who do the post-production of the photos and videos.

The project team works on many unique and fresh VFX postproductions that can become visual highlights of the work.

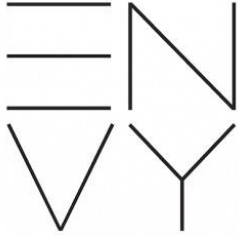
The team's work is characterized by the fact that they produce image and video sources directly, from planning to design. They don't use templates. The reason is to contain valuable and unique expressions found only in the work.



This is a team that can do the characteristics of a work with the help of appropriate performance-type post-production technology.

International

Art Project Team



ENVY

Sales planning

Design

Post Production

This project team meticulously creates futuristic designs that convey the luxury of European cultures.

From classic designs to trendy design developments, this team specializes in planning ideas and designs with a European feel.



This project team has excellent skills in design, planning and production in the European style.

International

Art Project Team



株式会社ENGI

Sales planning

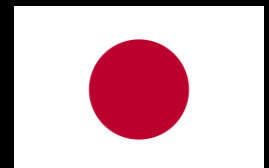
Design

Post Production

The project team creates unreal, beautiful, and unique designs and animated characters that emphasize visual performance.

Recently, I have been working on a lot of advertising projects where animation is being used.

In particular, this team is responsible for the design and production of a large number of works that are a mixture of live action images and 2D/3D animation.



This is a team that creates performing visual stimulation of works using unique animation technology.

International

Art Project Team

Jessica

Jessica design

Photo Shooting

Design

Post Production

This is a project team that is a specialist in photography and photo retouching.

In particular, the team has excellent skills and knowledge in the technology of color correction of photographs.



This is a project team that does in-depth analysis and production of which colors will more effectively express the charm of the work.

International

Art Project Team



FLY CARIBOU

Production planning

Design

Post Production

This is a project team that specializes in filming in such a way that the maximum amount of beauty that can only be seen in nature is captured in the work.

This team uses specialized cameras and equipment such as drones, underwater, aerial, and high-speed to capture professional images and video.



This is a project team that is very good at capturing special images and videos that would not be possible without the knowledge of a professional.

International

Art Project Team



Ghost factory

GHOST FACTORY

Design

Post Production

This is a project team that specializes in work that requires extensive post-production.

This is a project team that works at a very fast pace, but is able to show very satisfactory results.



This team has the great distinction of being able to perform post-production work in a quick and accurate manner with clearly defined work guidelines.

THE SECRET STORY OF ROYAL SECRET INVESTIGATOR

SECRET 6

The culture and art with the strong characteristics of each country will soon be shaking up the world with the mixed art.

Beginning around the end of 2020, artists who had a strong sense of their own have changed their thinking and are gradually creating collaborative works that have absorbed the culture of other countries or artists with completely different colors. RSi is taking a look at this and making a bold investment in all the artists in the world.

Art Production

Client

SONY

MARVEL STUDIOS

Ensure

HOdo

iHerb



ZONE perfect
nutrition

WEEK
LET'S BE COOL!

Post Production

Client

SONY

MARVEL STUDIOS

Ensure

GROUP HODO

CJ ENM

iHerb

JEAN-LOUIS
BAGQUA

ZONE perfect
NUTRITION

WEEK
LET'S BE COOL!

Artist Management

Client



ROYAL SECRET INVESTIGATOR

Homepage : www.rsient.co.kr

E-mail : admin@rsient.co.kr